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Alma Triples Customer Base, Rolls Out in Top School Systems

Emerging leader in integrated student information and learning management system continues rapid growth with significant school adoption

PORTLAND, Ore. (Oct. 19, 2015) – <u>Alma Technologies, Inc.</u>, provider of the first holistic student engagement platform for K-12 schools, has added numerous districts, charter management organizations and schools to its roster of customers who are rolling out its technology for the 2015-16 school year. The company's year over year growth in the number of students served accelerated by 350 percent, significantly expanding its share of the student information system (SIS) and learning management system (LMS) markets.

As schools and districts have become increasingly frustrated with older and fragmented management systems, administrators have turned to Alma for its intuitive and streamlined workflow, flexibility, long-term cost-effectiveness, and high-quality customer support. Alma now serves school districts, public charter schools and private schools in 37 states and 20 countries. Most recently, Alma was implemented in KIPP Chicago, Boise Independent School District in Idaho, Khan Academy Lab School in California, Texas Christian University and Texas A&M.

"We were looking for a management system that was as intuitive and efficient to use for our teachers and parents as the applications they regularly use in their daily lives," explained David Roberts, Administrator of Technology, Boise School District. "Alma fit that criterion, and more, with simplified Google Classroom integration and standards-based grading and reporting tools. We're excited to roll it out in several schools this year and lay the groundwork for greater operational and instructional effectiveness in the district."

Alma has also expanded its platform with several new features including a district analytics and reporting suite and a curriculum planning and standards assessment tracking tool, as well as enhancements to scheduling and course management. This summer, Alma announced it was the first student information system to pioneer

Google Classroom integration to offer high-quality, modern tools for teachers at a fraction of the cost. Alma customers are taking advantage this school year of the one-click process to set up a Google Classroom for every teacher in their schools and districts and easily make changes without headaches for IT departments and lost instructional time.

"The rapid adoption of our hybrid SIS/LMS solution by schools and districts signifies our role as an emerging leader in the market and disruptor in the ed tech landscape," said Alma President Jack Macleod. "District administrators and teachers deserve modern tools at a budget they can afford to support their digital transition. We are their dedicated partners in embracing a future of education in which technology better serves our teachers and institutions."

Honored for its excellence in the market, Alma has received several industry awards in the past year, including the 2015 Digital Innovation in Learning Award from EdSurge and Digital Promise. Alma was recognized in the Mindful Data category for offering a platform to schools that manages, translates and delivers data to users in a manner that is understandable and actionable while maintaining security and clear, understandable privacy policies.

About Alma Technologies, Inc.

Alma is focused on improving student outcomes by enhancing workflow automation and data management in K-12 education. Its Holistic Student Engagement Platform unites a student information system and learning management system into an integrated, intuitive experience that empowers educators with a 360-degree view of the student learning process. The cloud-based software integrates multiple school and district functions into a single system that chronicles state reporting, curriculum management, lesson plans, grades, report cards, school calendars, inter-school messaging and notes, student data, parent communications, and assessments. At the same time, Alma enables districts to do more with less by simplifying their complex ecosystem of tech tools through consolidation while saving time and money. Alma provides a flexible, scalable solution that can work for any school and any budget. To learn more about Alma and its features, or to request a demo, visit www.GetAlma.com or contact @GetAlma.

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