Alma Debuts Powerful Online Enrollment and Admissions Management Software to Reduce School Administrative Time and Costs

Alma Start offers end-to-end management and flexibility to enable public and independent schools to better connect with and serve families while improving efficiency

PORTLAND, Ore. (January 22, 2017) - Industry reports estimate 80 percent of public, private and charter schools still rely on paper for student enrollment, creating administrative inefficiencies and frustration for families. To help modernize the central office, Alma Technologies today launches an enrollment and admissions management tool that is at once powerful, flexible and user friendly. The tool can be used with Alma's award-winning integrated student information system (SIS) or alone.

Alma Start enables schools to put an end to piles of paperwork and countless hours of tedious data entry. The cloud-based software automates and streamlines the registration, enrollment and admissions workflow to give time and money back to school and district administrative staff to spend on the mission-critical work of supporting teaching and learning. Additionally, school leaders are given the insight to adjust enrollment and admissions practices to create a better experience for families and improve operations.

"Alma Start, like our SIS and LMS software, utilizes the latest technology architecture and best practices in user experience and design to provide smart, streamlined workflows to drastically cut down on administrative time and provide meaningful insight into the process," said Andrew Herman, Alma CEO and co-founder. "We don't just eradicate headaches caused by paper-based processes and inflexible legacy software, we help trailblaze a better path forward."

Public school districts, charter schools, and private institutions are all vying for students. As the first point of interaction with parents, Alma Start provides a first-rate introduction with a sharply designed and intuitive interface. The tool is mobile-optimized so schools can allow busy parents to easily register or re-enroll their children on the go from their iOS or Android devices.

When Alma Start is combined with the company's comprehensive SIS platform, schools can easily and seamlessly capture, access and analyze all the information they need in one intuitive environment. The all-in-one system eliminates redundant data entry, ensures data security and accuracy, and saves time and money. Parents can conveniently access every step of the enrollment process, from securely submitting vital documents to filling out school applications, and once enrolled, check their children's grades, homework, notes from teachers, and more.

Unlike other enrollment software, Alma Start also offers pioneering technology for school staff

to craft their own custom forms and automated workflows, which easily move school staff and parents forward through every possible stage. This new process creation tool allows schools and districts to customize every step of their specific admissions, enrollment and re-enrollment procedures.

To learn more about Alma Start, visit **www.getalma.com/start.**

About Alma Technologies, Inc.
Alma is committed to transforming K-12 data into insight. Supplanting traditional student information and learning management systems with a modern platform, Alma unites student and learning data into an integrated, intuitive experience that empowers educators with increased visibility for data-driven decisions. The modern design positions schools for progressive education strategies and models, while simultaneously recovering lost time and expense spread across multiple, disparate vendors.

Alma provides a flexible, scalable solution that can work for any district or school, and any budget. To learn more about Alma and its features, or to request a demo, visit www.GetAlma.com or contact info@GetAlma.com
# # #

Contacts:
Andrew Herman
Alma
503-850-2435
info@getalma.com

Kristen Plemon
Plemon Communications
616-994-2869
kristen@plemonpr.com