

## GRAPHIC DESIGNER, MARKETING

### JOB SUMMARY

As a Graphic Designer, producing all graphic deliverables based on marketing project briefs, as well as collaboration with inside and outside stakeholders. Utilising the Adobe Creative Suite, you will brainstorm, develop and create all graphic elements – including print collateral, landing pages, email, signage, etc.

### DUTIES/RESPONSIBILITIES:

- Assess marketing project briefs and determine requirements
- Brainstorm, Collaborate, Conceptualize, Create and Revise visuals for all platforms (print, digital, etc) based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs using Adobe Creative Suite
- Use the appropriate colors and layouts for each graphic
- Work with multiple stakeholders to produce final design
- Test graphics across various media
- Ensure final graphics and layouts are visually appealing and on-brand
- Implementation and organization of assets library

### REQUIRED KNOWLEDGE, SKILLS AND ABILITIES:

- Knowledge and awareness of emerging design trends
- Ability to represent, enhance, and communicate Alma through effective design
- Solution-oriented with collaborative skills
- Extensive knowledge of tech operations and project management
- Expertise in the Adobe Creative Suite. Proficiency in Office Suite, Google, and Slack
- Excellent communication skills: remote, written, and eventually interpersonal
- Excellent organizational skills and attention to detail
- Openness and willingness to learn, accept feedback and evolve to fit our needs
- A commitment to Alma's mission and vision to help empower educators

### EDUCATIONS AND EXPERIENCE:

- Minimum of 1 year applicable experience
- Adobe Certification a plus
- Portfolio required

**Send resumes and portfolio link(s) to: [marketing@getalma.com](mailto:marketing@getalma.com)**