



***alma***<sup>TM</sup>

STUDENT INFORMATION SYSTEM

Empower progress. **Spark potential.**



# Change and the User Experience

## PRESENTED BY:

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Director of Strategic Sales  
Alma SIS

**Kevin Flynn**

Product Manager  
Alma SIS

**Theresa Schneiderheinze**

Regional Sales Manager  
Alma SIS

# Introductions

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# Kevin Flynn

## Alma Product Manager

- Middle school science teacher in Houston
- Director of Operations for two ~1,000 student districts in NYC and Denver
- SIS administrator
- Dad to two elementary aged kids
- Cooking, skiing, and hiking in Colorado's great outdoors

# Anna Logan

## **Alma Director of Strategic Sales**

Guided hundreds of educators through transitioning from legacy SIS to upgraded, improved SIS systems since 2012.





# Theresa Schneiderheinze

## **Regional Sales Director NH/VT/MA**

- Experienced Educator, Digital Learning Specialist & Technology Coordinator (30 Years Total!)
- Former Alma End User
- M.Ed. Curriculum, Instruction, Assessment Google Certified Educator
- Born Vermonter, home renovator, hiker, cyclist and jam specialist, passionate about supporting educators

# AGENDA

- There was a time...
- Why not change?
- Changing Mindset
- Evaluating A System And The Alma Effect
- Q&A and Resources



# Story Time

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Session A - [24 x 80]

File Edit View Communication Actions Window Help

PROFILE  
BIOG0135  
==>

STUDENT ID: \_\_\_\_\_ SEX: \_\_\_\_\_  
LAST NAME: \_\_\_\_\_ FIRST: \_\_\_\_\_ MIDDLE: \_\_\_\_\_  
DOB: 12 / 12 / 02 PROOF OF BIRTH: \_\_\_\_\_ POB: \_\_\_\_\_ GEO: \_\_\_\_\_

HOME DIST: 10 HOME BORO: X NON-RES TUITION: \_\_\_\_\_ HOUSING ST: \_\_\_\_\_  
HOUSE NO: \_\_\_\_\_ STREET: \_\_\_\_\_ APT NO: \_\_\_\_\_  
CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_  
HOME LANG: \_\_\_\_\_ ETHNICITY: \_\_\_\_\_ HEALTH INS: \_\_\_\_\_ HEALTH ALERT: \_\_\_\_\_

ADMIT CODE: \_\_\_\_\_ ADMIT DATE: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ ADMIT REASON: \_\_\_\_\_  
GRADE: \_\_\_\_\_ GR LVL: \_\_\_\_\_ OFF CLASS: \_\_\_\_\_  
PRIOR SCHOOL EXPR: \_\_\_\_\_ PRIOR SE SCHOOL EXPR: \_\_\_\_\_  
RESIDES WITH ADULT INFORMATION: (SAME ADDRESS AS ABOVE)

LAST NAME: \_\_\_\_\_ FIRST: \_\_\_\_\_ MIDDLE: \_\_\_\_\_  
AUTH CDE: \_\_\_\_\_ RELA CDE: \_\_\_\_\_ WORK PH: \_\_\_\_\_  
PREFERRED LANGUAGE WRITTEN: \_\_\_\_\_ SPOKEN: \_\_\_\_\_

Enter student data. Press F2 to save or F11 to save and add another adult  
F1/Help F2/Save F3/Quit-return F4/Lookup F5/ F6/  
F7/ F8/ F9/Refresh F10/ F11/Add adult F12/Exit

05/064

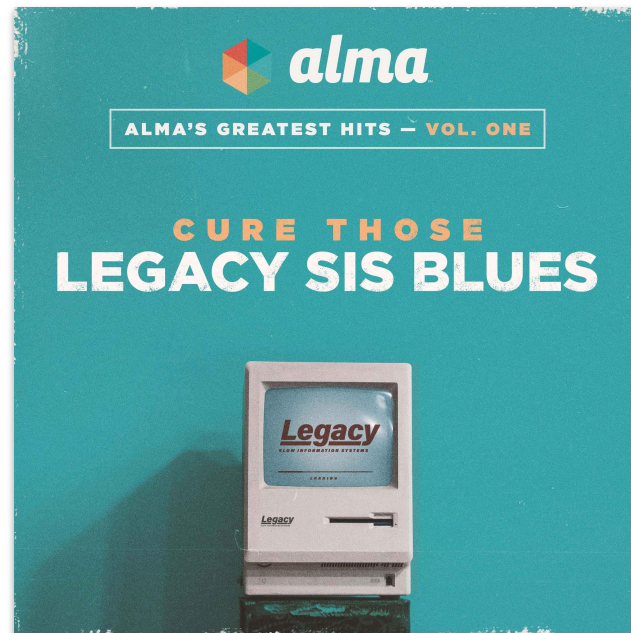
Connected to remote server/host op1hs00 using kelpool OC1B184 and port 23

Start 2 Micros... ActiveRol... Welcom... 3 Micros... D:\Progra... 2 Visual ... 2 PCSW... ATS - Scr... 12:08 PM

# Why Not Change?

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- Change/Migrating data is scary
- It's the devil we know
- Budget
- We've invested so much time/resources/money in this system.



# Changing Mindset

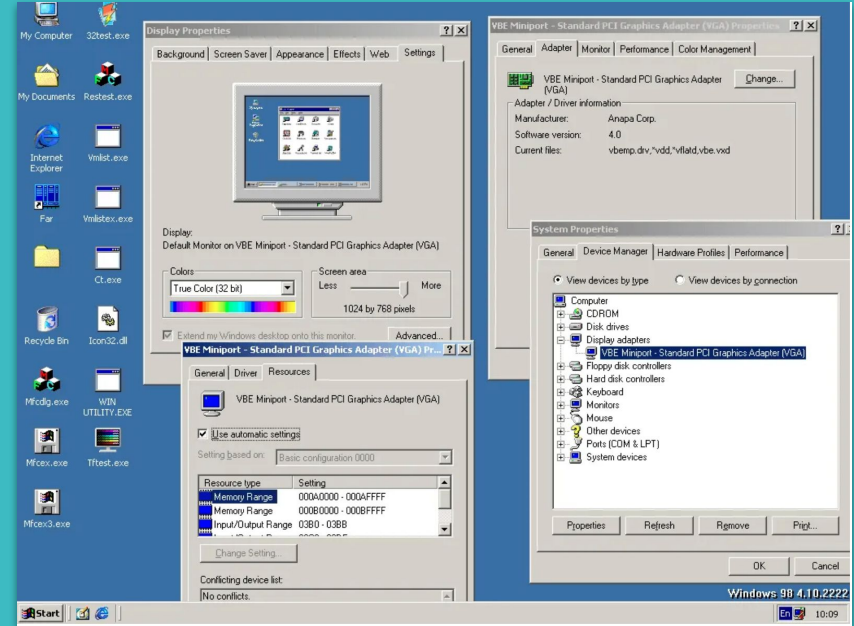
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# Evaluating EdTech and the Alma Effect

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# The Basics

- Does the system operate equally well on latest versions of all modern internet browsers?
- Does the system require a local install?
- Are calendarized date pickers or other field-level validation available?
- Does your system follow an outdated design practice?
- Do you have to apologize to your end users?





## Interoperability

- Does the system offer native tools for integrations at no additional cost?
- Do you have access to your data at all?

# Time Wasters

- Are daily tasks streamlined and result in time savings?
- Is support accessible to all users in a timely manner?
- Are updates done regularly throughout the year and do not require school/district resources?
- Do you continue to use other tools to track some of your data?



# Logging In

- Are your password resets self-serve?
- Is SSO available with common solutions like Google and Microsoft?
- Can you login from one centralized portal and access all information and features?

**WELCOME**

Sign in with Google

Sign in with Microsoft

or

username  
alma.administrator

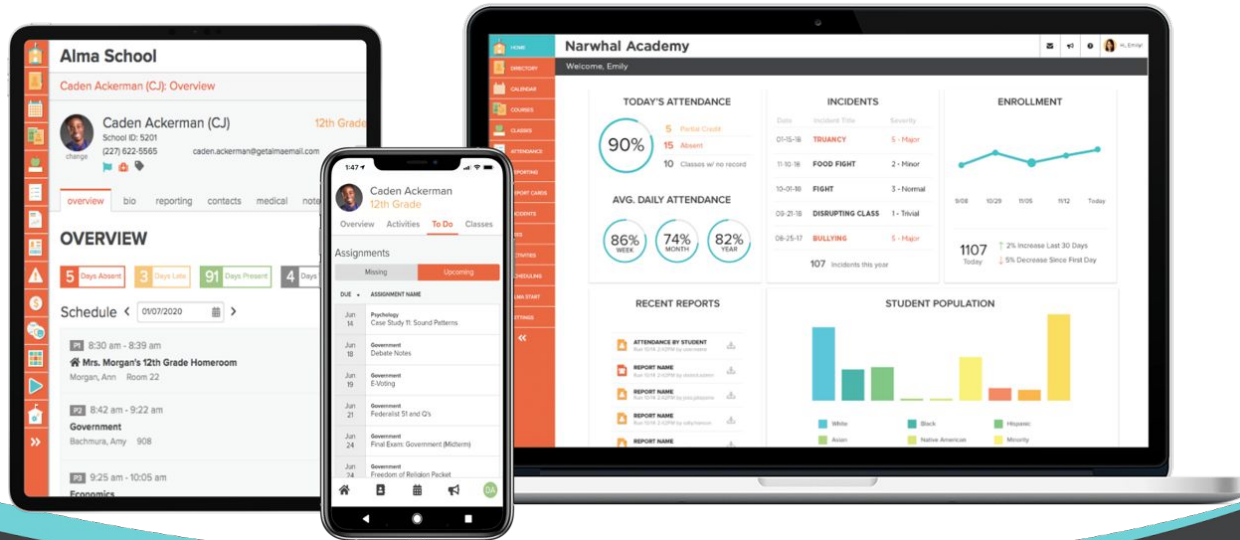
password  
.....

Log in

[Forgot password?](#)

# Other Considerations

- Is the system highly reliable?
- Are loading and processing time fast with a standard internet connection?
- Is there a full featured mobile app and responsive browser interface?





## User Experience Checklist

### THE BASICS

- ☐ Browser Compatibility - Does the system operate equally well on the latest versions of all modern internet browsers?
- ☐ Data Validation - Does the system provide calendarized date pickers and other field-level validation?
- ☐ Cloud Hosting - Is the system hosted in a secure cloud environment?
- ☐ User Interface - Does the system follow outdated design practices (i.e. The Windows 95 look.)?

### TIME WASTERS

- ☐ Are daily tasks streamlined and resulting in time savings?
- ☐ Is support accessible to all users? Are response times <12 hours?
- ☐ Are updates done regularly throughout the year and do not require school/district resources?

### INTEROPERABILITY

- ☐ Does the system operate well without the need for plug-ins and add-ons?
- ☐ Does the system offer native tools for integrations (no additional purchase necessary)?

### LOGGING IN

- ☐ Are password resets self-serve?
- ☐ Is SSO available with common solutions like Google and Microsoft?
- ☐ Can you log in from one centralized portal and access all information?

### ACCESSIBILITY

- ☐ Is the system highly reliable (>99.999% uptime)?
- ☐ Are loading and processing times fast with a standard internet connection?
- ☐ Is there a full-featured mobile app and responsive browser interface?



## User Inyerface

a bagaar frustration

Hi and welcome to User Inyerface,  
a challenging exploration of  
user interactions and design patterns.

To play the game, simply fill in the form  
as fast and accurate as possible.

NO

Please click HERE to GO to the next page

<https://userinyerface.com/>



**THANK  
YOU!**

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Q & A

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This has been an



presentation

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