

Empower progress. Spark potential.





### **Leading Change**

#### **PRESENTED BY:**

**Michelle Cosner** 

Regional Sales Director

Jillian Sciacca

Regional Sales Director

### Introductions



#### Jillian Sciacca, M. Ed

- Preschool, Kindergarten, First Grade, Fourth Grade Teacher
- → M. ED Early Childhood Reading and Literacy
- → Graduate Level Course Instructor for the College of Education at the University of Phoenix
- → Director of the Children's Center at Monarch Mountain
- → Pk-12 Principal, Moffat Consolidated School District
- → Family Engagement/Summer Learning Loss Specialist
  - ♦ CCIRA Presenter 2020
  - Children's Book Review Article Publications 2016, 2017
- → Director of Pk-12 Solutions at Alma











#### Michelle Cosner, M. Ed.

- → Experienced Ed Tech Project Director
- → M.Ed. Instructional Design and Technology
- → Led NAEP's Digital Transformation Project
- → Led College Board's Advanced Placement Program

  Course and Exam Redesign Project
- → Passionate about access and equity
- → Mom to two boys
- → Cooking, hiking and exploring the outdoors with my husband and fun springer spaniel Samson



#### **AGENDA**

- → The Optimist Story
- → Creating a positive culture for change
- → Leading with a growth mindset
- → 21 tips for 2021 to lead change
- **→** Q&A





# **The Optimists Story**





#### Did you know?

# "Optimistic people live about 20% longer than pessimists"



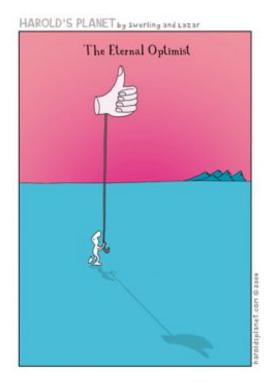
Source: Dr. Martin Seligman, "Learned Optimism", Univ of Penn.



#### Optimist Performance

People who are optimistic will out perform people who are pessimistic by up to 50%

Source: Dr. Martin Seligman, "Learned Optimism", Univ of Penn.

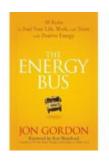


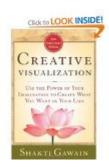


#### What you radiate is what you attract

- Do you know any energy vampires?
- Get energy vampires off your team
- Recommended books:
  - The Energy Bus, by Jon Gordon
  - Creative visualization, by Skakti
     Gawari







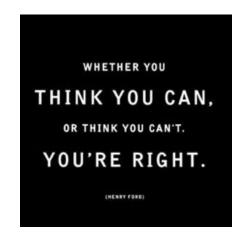


#### Your choice: Pessimist or Optimist?

 Pessimists embrace bad stuff and discount bad stuff and discount good stuff.

 Optimists embrace good stuff and discount bad stuff.



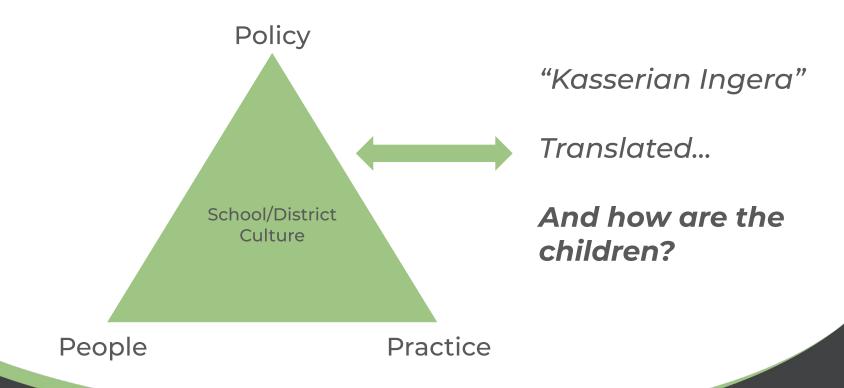






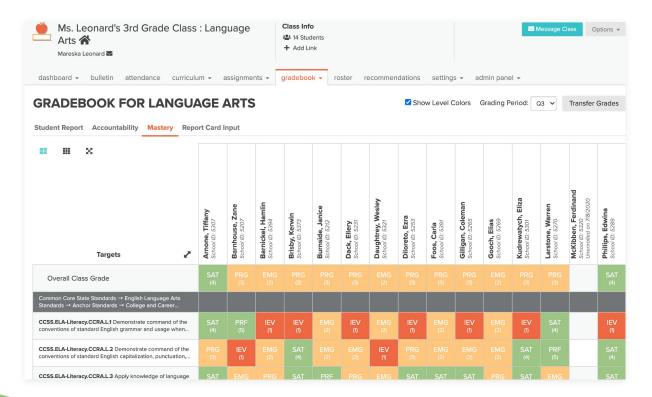
# Create a Positive Culture for Change

#### ■ The 3 P's of school district culture





#### Alma's Standards based gradebook





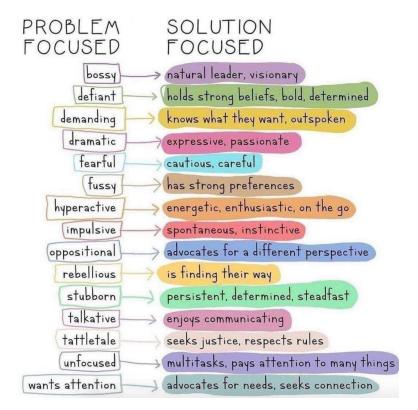
# Kids talk about what is there Grown-ups tend to talk about what is missing.



Therefore, kids focus on **EXISTENCE** and create positive culture of INCLUSION.

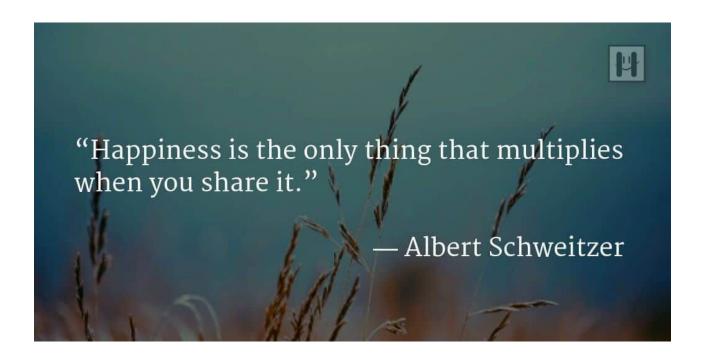


#### Create a positive culture for change





#### Optimism is contagious





# Growth mindset for leading change

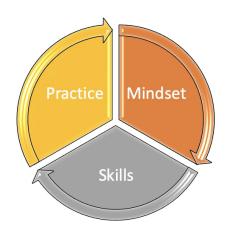
#### Growth Mindset Leadership





#### Growth Mindset Leadership









#### Pulse Check

#### Right now, how true are the following statements for you?

(5 being very true, 1 being not true at all)

- 1. After I make a mistake, I always look for ways to learn from it.
- 2. I love challenges because they make me smarter.
- 3. I truly believe that people can change.
- 4. I can always change how intelligent I am.



#### Model it, Celebrate it, Enable it

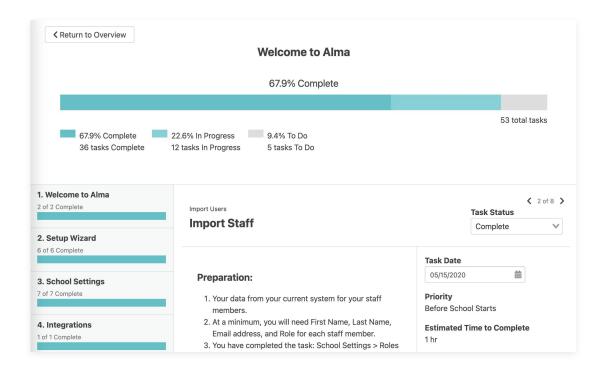








#### **Leading a Smooth Change**





#### Leading a Smooth Change

If I waited until I had all my ducks in a row, I'd never get across the street. Sometimes you just have to gather up what you've got and make a run for it.



# 21 tips FOR 2021 To Better Lead Change

#### 21 tips for 2021 to Better Lead Change

- Acknowledge the need for change
- → Prepare your organization for change
- → Establish a vision for change
- → Establish an evaluation committee
- → Develop change plans
- → Evaluate possible solutions
- → Make it a team decision

- → Ensure staff feel heard
- → Appreciate the skeptics
- → Make change a part of school culture
- Celebrate success
- Acknowledge and embrace your imperfections: don't hide your weaknesses



#### 21 tips for 2021 to Better Lead Change

- View challenges as opportunities for self-improvement
- → Replace the word "failing with the work "learning" in your vocabulary
- → Don't put the lid on
- Cultivate a sense of purpose, and keep things in perspective
- Reward actions instead of traits.

- → Redefine "genius" as hard work plus talent, rather than talent alone
- → Disassociate improvement from failure: "room for improvement" does not mean "failure"
- → Take risks and be vulnerable with others.
- → Take ownership of your own attitude, and take pride in your developing mindset



### References:

Ackerman, Courtney. "Growth Mindset vs. Fixed + Key Takeaways From Dweck's Book." *PositivePsychology.com*, 12 Oct. 2020, positivepsychology.com/growth-mindset-vs-fixed-mindset/

DeWitt, Peter. "Why Leaders Need to Develop Their Own Growth Mindset (Opinion)." *Education Week*, Education Week, 8 Dec. 2020, www.edweek.org/education/opinion-why-leaders-need-to-develop-their-own-growth-mindset/2020

Faulkner, Chris. "Growth Mindset: Problem Solving: Develop New Skills." *Excelsior College*, 3 June 2020, www.excelsior.edu/article/growth-mindset/.

Haimovitz, Kayla, and David Yeager. "Growth Mindset." Character Lab, characterlab.org/playbooks/growth-mindset/. '

 $\frac{https://www.npr.org/sections/health-shots/2019/09/01/755185560/optimists-for-the-win-finding-the-bright-side-might-help-you-live-longer \#:\sim:t}{ext=Researchers\%20found\%20that\%20the\%20most,to\%20the\%20least\%20optimistic\%20group}.$ 

http://www.oprah.com/omagazine/Protect-Yourself-from-Energy-Vampires#ixzz2PlcApYGc





Q&A THANK YOU!

Michelle Cosner

Regional Sales Director michelle.cosner@getalma.com

**Jillian Sciacca** 

Regional Sales Director jillian.sciacca@getalma.com



presentation

Visit www.getalma.com for more information.